

MARSP Clare County Chapter Goals and Strategies

Developed during August and September 2019
Executive Board Meetings

These goal and strategies should and can be reviewed, changed, and implemented anytime with the Executive Board's or Chapter members' input.

Goal #1: To increase our membership by 5% each year. *(Updated 10-18-22)*

Strategies For Goal #1:

- Each current member reaches out to recruit one new member.
 - Call or make contact with a new/old retiree.
 - Need help to do this. Delegate members to help.
- Invite potential members as guests to a meeting when interesting and pertinent topics are scheduled.
- Create a “Welcome Packet” for new retirees to be mailed/given from our Chapter. As of 2018-2019, the MARSP Lansing office sends one, too.
- Send a Membership renewal/reminder postcard. MARSP Lansing office does this, too.

Goal #2: To have MARSP be recognized throughout Clare County as an organization that encourages and offers several community programs.

Strategies for Goal #2:

- Scholarship programs for students.
- Honor outstanding employees, teachers, and support staff.
- Fund-raising events.

Goal #3: To establish a closer relationship with all school employees in Clare County.

Strategies for Goal #3:

- Continue to have speakers/programs that highlight students and teachers with unique programs.
- Increase information to future retirees.
- Have support staff members on the Executive Board.
- Solicit ambassadors for each school.
- Provide workshops for all Clare County school employees. ie. Pension Seminar workshops: 101, 201, 301.

Goal #4: To have a strong communication base with the MARSP State Office relative to the most important issues facing all of us

Strategies for Goal #4:

- Conduct a brief survey of what other Chapters are doing on retirement issues or have our Chapter President talk to other Chapter Presidents.
- Have Clare Chapter members attend appropriate MARSP Lansing State meetings, such as Legislative, Membership, etc.
- Read mailed information from the Lansing office like THE VANGUARD, the MARSP website, and e-mail blasts such as the e-VISION Newsletter.
- Keep up with Federal and State legislative and health matters.

Goal #5: Continue to build our MARSP Chapter as a “place to be” on meeting days.

Strategies for Goal #5:

- Good food
- Happy and joyful atmosphere
- Develop friendships
- Out of town trips
- Good information about our retirement years which include pension and health care.
- Be there!!!

*Emmett Lippe proposed, at an Executive Board meeting, on July 23, 2019, the need to develop Goals and Strategies to continue our Chapter’s success. These were refined and discussed at our August 20, 2019 Executive Board meeting.